

Are delighted to welcome you to our...

# CHARITY AUCTION LUXURY & EMOTIONS 100%

in favor of



**Croce Rossa Italiana**  
Comitato di Firenze

**10 NOVEMBER, 2022**

6:00 - 8:30 pm Italian time

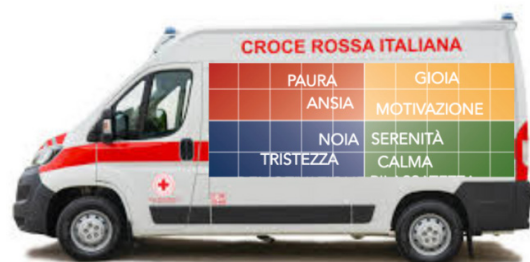
12:00 pm - 14:30 pm EST time

Live at Galleria Pananti Casa d'Aste Via Maggio 28-28/A Firenze & on streaming on [www.pananti.com](http://www.pananti.com)

## OBJECTIVE

Create “mobile emotional clinics” to offer medical and psychological first aid in emergency situations. For the first two years, the intervention will focus on Ukraine.

100% of the funds raised will be allocated to the project.



## AGENDA

- 6:00 pm - Welcome coffee - auction items exhibition
- 7:00 pm - Project presentation and sharing of experiences by CRI in Ukraine
- 7:30 pm - Start of the emotional auction: auction beating with storytelling and emotions related to luxury items
- 8:30 pm - Work closure

**Registration** Please send an email to  
[info@perlab@gmail.com](mailto:info@perlab@gmail.com)  
**Regulation on**  
[www.pananti.com](http://www.pananti.com)



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Giovani Imprenditori

*“ My son has diabetes and we had no more insulin, we were desperate.  
When I saw the ambulance arrive I felt a sense of hope ”*

*“ She managed to come to Italy, she was welcomed in a beautiful structure in Tuscany,  
by the sea, but she missed her family and she wanted to return to Ukraine,  
despite the dangerous situation she finds herself in. She closed in on herself and  
is losing all her hair due to stress and pain ”*

## “Mobile emotional clinics” project

The initial proposal is the creation of at least one “mobile emotional clinic”, in which CRI doctors and psychologists will operate. Thanks to which thousands of people will be able to receive medical care and psychological support. The healthcare staff who will operate there will be trained free of charge by the PERLAB team (Laboratory of Psychology, Emotions & Research - Spin-off University of Florence in partnership with the Yale Center for Emotional Intelligence) on how to apply emotional intelligence to manage situations of stress and emergency. The “mobile emotional clinics” will be equipped with medical equipment that allows people to receive first aid assistance (ultrasound scanners, ECGs, oxygen cylinders, isothermal cloths, glucotests, aspirators, drugs, etc.) and videos, books, games, evidence-based psychological support materials and tools for dealing with emotional stress and traumatic events. The “mobile emotional clinics” that will be financed through this initiative will be used in different emergency contexts. In collaboration with the Ukrainian Red Cross, the first goal for the next two years will be to offer support in Ukraine, especially where the hospitals, for adults and for children, have been destroyed by bombing. It will be possible to know more about the missions of the “mobile emotional clinics” by visiting the websites [www.crifirenze.it](http://www.crifirenze.it), [www.perlab.net](http://www.perlab.net) and following the Facebook and Instagram pages that will be created to share the impact the project has had on territories subject to intervention.





## PROCEDURE

The promoting partners of the project operate free of charge and, together with the sponsors, bear the costs of managing the event and the auction.

**100% of the revenues will therefore be finalized for the “Emotional mobile clinics” project.**

In order to promote total transparency on the collection and use of funds, the statement of account with the donations collected will be published on the CRI and PERLAB sites in respect of the anonymity of the donors.

The budget relating to the management of the funds will be published online.

## SPONSORSHIP

For donors who so wish, it will be possible to put their name or company logo on the emotional mobile clinics

Bank transfer / Donation of a luxury work of an amount equal to:

€ 1,000 logo / name 10 cm

€ 5,000 logo / name 30 cm

€ 10,000 logo / name 50 cm

€ 50,000 single sponsor, unique logo / name, size 60cm x 60cm

Make a donation to:

Croce Rossa Italiana Comitato di Firenze - IBAN: IT24D0867305755000000245120 SWIFT: ICRAITRRIPO

Object: progetto cliniche mobili